

# 2024 Georgia **Warriors S.O.A.R.** Annual Golf Classic

10/7/2024 – Echelon Golf Club





# **WARRIORS SOAR...**

## **SUPPORT, OUTREACH, ASSISTANCE, RECOVERY**

**7 Yr. commitment to making a positive difference in the lives of wounded veterans:**

### **Headquarter veteran support programs in 2023/2024**

- **United States Open baseball fantasy camp in Ft. Myers Florida**
- **Veteran & guest sponsorship to the Army/Navy game in Foxborough, Ma**
- **Louisville Slugger all amputee team host**
- **Warriors Soar baseball team established in San Antonio, Tx.**
- **Hosted 10 Veterans + guest at a suite at Fenway Park - hosted by MLB pitcher, Chris Sale**
- **Von Trapp Lodge cross country skiing event – 25 attendees**
- **2023/2024 Season tickets, (2) to Division 1 Univ. of Vermont hockey**
- **Fishing Program**
- **Sailing Program**
- **Golf**

# 2023 HIGHLIGHTS

- **Warriors Soar, Inc. raised over \$317,000 in 2023**
  - The Georgia Warriors Soar Golf Classic & Silent Auction **raised \$100,000** in 2023
  - **Sponsored 6 veterans** to an all expense paid fantasy baseball camp in Florida
  - **Donated to 3 veteran-owned charities** that support wounded/disabled veterans in their local Georgia communities
- **93% of Warriors Soar funds donated & generated from all events and golf are used to support programs for wounded veterans**
- **Warriors Soar Served 206 Veterans through 12 programs 73 events in 2023**
- **Warriors Soar, Inc. corporate sponsorship, recognition & support:**
  - Bass Pro
  - Costco
  - Subway
  - Robert Kraft Foundation Grant
  - Southeast Insurance Alliance Grant
  - President & Founder, Major Shannon Blake: Recognized by **Patriot Foundation & Robert Kraft** as the **Difference Maker of the Year Award**



# **2024 GEORGIA WARRIORS SOAR GOLF CLASSIC**

## **SPONSORSHIP & SUPPORT OPPORTUNITIES**



# 2024 SPONSORSHIP OPPORTUNITIES

Sponsor Benefits: <i>Updated 5/30/24</i>	Premium Sponsors			Specialty Sponsors						
	Platinum Exclusive	Diamond (Limit 3)	Gold (Limit 5)	Custom Logo Ball Sponsor (2)	Welcome Arch Sponsor (10)	Driving Range Putting Contest Corn hole	Breakfast Lunch Awards Sponsors	Hole in One	Golf Towel, Bag Tag, Scorecard logo Sponsor	Hole sign (36) Or Sponsor a Vet.
	\$12,500	\$6,000	\$3,000	\$1,500ea	\$300	\$750	\$850-3,000	\$1,000	\$750 ea.	\$250
Naming Sponsor/Welcome Banner	✓									
Logo on Golf Cart Name Plate	✓									
Logo on Bag Tag/Towel/Sc Card									✓	
Complementary foursome	(2)	(1)	(1)							
Co. Logo /Registration Banner	✓	✓	✓	✓	✓		✓			
Listing in Event Program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo/ Hyperlink on Website	✓	✓	✓	✓	✓		✓		✓	
Recognition at Awards Banquet	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Banner at Main event Tent	✓	✓	✓							
Sponsor Sign at Awards Banquet	✓	✓	✓	✓			Awards sp			
Custom Player Gifts for Foursome	✓	✓								
Logo on Player Score Card									Score ca	
Listing on Event Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Sign-Putting/Dr. Range						✓				
Sign on Tee Box								✓		✓
Custom logo balls in Golf Packet				✓						
Sign with 2 sided logo in Archway					✓					
Sign at Cornhole Tournament						Corn h				



# **PLATINUM SPONSOR BENEFITS**

## **\$12,500 (EXCLUSIVE)**

- Complimentary Foursome (2)
- Exclusive Name/Logo banner at registration area and in tent area
- Recognition at Awards Banquet
- Logo with Hyperlink to Company Website on Warriors SOAR Website
- Logo/Listing in Event Program
- Exclusive Name/Logo sponsorship on Warriors SOAR Welcome Banner
- Additional (2 – total) complimentary Foursome
- Logo on/in every Golf Cart Name Plate
- Custom Player Gifts with Foursome
- Post Event Warriors SOAR Keepsake



# **DIAMOND SPONSOR BENEFITS**

## **\$6,000 (LIMIT 3)**

- **Complimentary Foursome (1)**
- **Name/Logo on banner with Premium Sponsors Only**
- **Recognition at Awards Banquet**
- **Logo with Hyperlink to Company Website on Warriors SOAR Website**
- **Logo/Listing in Event Program**
- **Tent Area Signage with Company Logo**
- **Custom Player Gifts with Foursome**
- **Post Event Warriors SOAR Keepsake**



# **GOLD SPONSOR BENEFITS**

## **\$3,000 (LIMIT 5)**

- Complimentary Foursome (**1**)
- Name/Logo on Registration banner with Premium Sponsors Only
- Recognition at Awards Banquet
- Logo with Hyperlink to company Website on Warriors SOAR Web Site
- Logo/Listing in Event Program
- **Tent Area Signage with Company Logo**
- **Post Event Warriors Soar Keepsake**





# SPECIALTY SPONSOR OPPORTUNITIES

**Meal Sponsors:** Breakfast: provided by Golf Course. Lunch: Sponsor provides lunch for all attendees and volunteers on course. **Awards /Reception meal:** provided by golf course. **Breakfast: (\$850), Awards meal (\$3,000).**

**Large Event Tent Sponsor:** Your company name/logo printed on Banner attached to large event tent in prime location. Logo or company name on website and event brochure. **(\$2,500).**

**Silent Auction Sponsor:** Sponsor banner displayed above Silent Auction area of main event tent. (Company name/logo listed on event website). **(\$1,500).**

**Custom Logo Ball Sponsor(2):** Company name or logo printed on custom logo golf ball with Warriors Soar logo. A total of 3 golf balls will be provided to every golfer with your custom logo. **(\$1,500 ea.).**

**Logo Bag Tag & Golf Towel Sponsor:** Custom logo printed on Golf Bag Tag and/or Golf Towel that will be provided to every Golfer playing in the event. **(\$750 ea.).**

**Score Card Sponsor:** Custom logo or co. name printed on each score card. **(\$750).**

**Driving Range , Putting contest Sponsor:** Space to display 10' x 10' tent as a sponsor of our putting contest and driving range closest to the target game. Included in sponsorship is \$250 value gift, provided by event. **(\$750 ea.).**

**Registration area tent sponsor:** Tent display for a limited # of sponsors, (3-5) near the registration area and clubhouse. Space for a 10 x 10 Tent with access to all attendees for the entire event. (Company name/logo listed on event website). **(\$500).**

**Archway sponsor:** Your company name/logo printed front & back on our welcome arch display . 18" x 24". 10 available; see pages 9 & 10 for more details. **(\$300 ).**

Breakfast Open

Available

Sold Out

Sold Out

Bag Tag Open

Scorecard Open

Sold Out

Sold Out

3 available



# NEW OPPORTUNITIES FOR SPONSORSHIP

## CHECK OUT OUR NEW SPONSORSHIP OPPORTUNITIES...

**Golf Gun Sponsor:** Your company name/Logo printed on lawn sign where Charity Golf Guns will be set-up to offer a chance to “use their shot” to get closer to the pin and lower your score! Logo or company will be listed on website & in event program. **(\$750).**

Available

**Golf Cart Sponsor:** Your company name/Logo featured as a golf cart sponsor on our website and in event program. Logo/name on card in rental golf cart and at Sponsor table. **(\$750).**

Available

# SPONSOR COMMITMENT FORM

For Sponsorship  
Information, Contact:

[Lane@warriorssoar.org](mailto:Lane@warriorssoar.org)

770-778-8539



**2024 Georgia WARRIORS S.O.A.R. Golf Classic**

October 7, 2024 - Echelon Golf Club



## Sponsor Commitment Form

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

### Premium Sponsorships

<input type="checkbox"/>	<b>Platinum</b> (Exclusive)	<b>\$12,500</b>
<input type="checkbox"/>	<b>Diamond</b> (Limit 3)	<b>\$6,000</b>
<input type="checkbox"/>	<b>Gold</b> (Limit 5)	<b>\$3,000</b>

### Specialty Sponsorships

<input type="checkbox"/>	Reception Meal Sponsor	\$3,000
<input type="checkbox"/>	Large Event Tent Sponsor	\$2,500
<input type="checkbox"/>	Logo Ball (2 available)	\$1,500
<input type="checkbox"/>	Silent Auction Sponsor	\$1,500

### Specialty Sponsorships

<input type="checkbox"/>	Breakfast Sponsor	\$850
<input type="checkbox"/>	Corn Hole Sponsor (includes prize)	\$750
<input type="checkbox"/>	Putting Contest (includes prize)	\$750
<input type="checkbox"/>	Scorecard Sponsor	\$750
<input type="checkbox"/>	Driving Range Sponsor	\$750
<input type="checkbox"/>	Custom Logo Golf Towel Sponsor	\$750
<input type="checkbox"/>	Golf Bag Tag Sponsor	\$750
<input type="checkbox"/>	Registration Area Tent Sponsor	\$500
<input type="checkbox"/>	Welcome Archway Sponsor (10)	\$300
<input type="checkbox"/>	Tee Box/Hole Sponsor	\$250
<input type="checkbox"/>	Veteran Sponsor	\$250

Total Amount: \$ \_\_\_\_\_.

Payment Enclosed Y / N (All payments due in advance, payable to: Warriors Soar.)

Mail to: Georgia Warriors SOAR • 12460 Crabapple Road, Suite 202-129 • Alpharetta, Ga 30004 • Attn: Lane Perrins

Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Event questions? Contact Lane Perrins @ 770-778-8539 • [lane@warriorssoar.org](mailto:lane@warriorssoar.org)

**Will you be playing golf ? Register online: <https://give.classy.org/Gagolffclassic>**

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# 2024 GEORGIA WARRIORS SOAR ARCHWAY SPONSOR

<b>Don't miss Silent Auction in big Tent</b>	 <b>WARRIORSSOAR.ORG</b>	 <b>WARRIORSSOAR.ORG</b>	<b>Super Tickets Available till 3:00</b>
<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>	<b>Welcome to</b>		<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>
	<b>The Georgia Warriors SOAR Golf Classic</b>		
<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>	<b>Archway Sponsor:</b> This will be set up near our registration area. Sponsor receives an 18" x 24" sign with logo or company name printed on both sides**. Golf carts will pass through during the entire event & It will be positioned in our high traffic area near the club house. Be one of 10 exclusive Archway sponsors in 2024!		<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>
<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>			<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>
<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>	<b>** <u>QR codes can be printed</u> that participants can scan to access coupons or specials if appropriate for your business model.</b>		<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>
<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>			<b>18" X 24"</b> <b>\$300</b> <b>(2 Sided)</b>
<b>Don't miss Silent Auction in big Tent</b>	<b>See next slide for actual Archway</b>		<b>Super Tickets Available till 3:00</b>



# Archway Sponsor

(10 available spots)







# ONLINE & LIVE SILENT AUCTION

On event day, we hold a live auction featuring 1-5 items that we auction off after golf. Prior to and all day at the event, our online silent auction, featuring 50+ items will be active, accessed easily on the web through your phone.

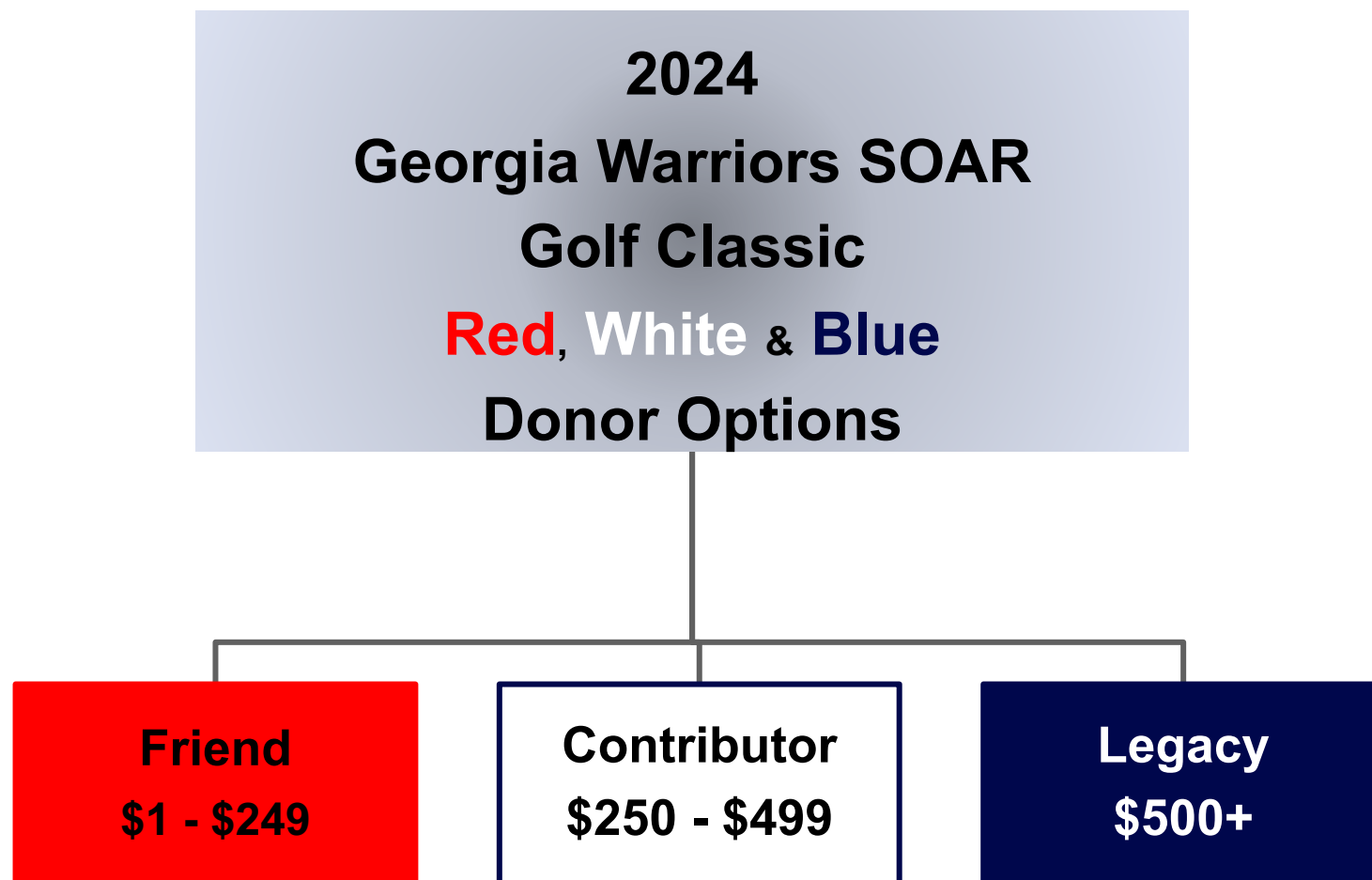
**We have raised over \$58,000 through our live and online silent auctions these past 5 years. This has been possible through donations made from our guests, sponsors & the local business community. We are always in need of and appreciate great items.**

Our most popular items are Sports Memorabilia, Golf Foursomes, Vrbo packages, Gift cards/gift baskets from local restaurants & retailers and golf related items and equipment.





# **Individual Donor Opportunities**





# Individual

## Donor Opportunities

Contact  
[Lane@warriorssoar.org](mailto:Lane@warriorssoar.org)  
for information

	RED	White	Blue
Amount	\$1 - \$249	\$250 - \$499	\$500+
Benefit	Supporter of Warriors SOAR Programs	Listing in Event Program & on Website	Listing in Event Program & on Website
Plus	Warriors SOAR Keepsake	Warriors SOAR keepsake	Certificate Warriors SOAR Challenge Coin



# **APPENDIX**



# **WARRIORS S.O.A.R.**

## **SUPPORT\*OUTREACH\*ASSISTANCE\*RECOVERY**

Warriors S.O.A.R. Is a not for profit, nonpartisan organization, founded in 2017 by Major Shannon Blake, (US Army, retired).

### **Mission**

- Assist in the healing and reintegration of our Wounded Heroes through S.O.A.R. (Support, Outreach, Assistance and Recovery).

### **Objective**

- Provide our Wounded Heroes with established programs and services that unite, support and assist their unique psychological and physical challenges through health and wellness

### **Vision**

- Wounded Heroes strive to overcome their challenges through health & wellness activities while collaborating with other veterans seeking similar objectives



# WARRIORS S.O.A.R.

## What does S.O.A.R. stand for?

<b>Support</b>	Opportunities to participate in events out of their homes that they may otherwise not have access to attend. Bonding with fellow Veterans, finding healthy ways to cope with the mental and physical injuries of war
<b>Outreach</b>	Providing public awareness of the struggles that many Veterans face as a result of combat operations. Veterans in need are contacted and offered assistance through a variety of indoor and outdoor activities
<b>Assistance</b>	Warriors S.O.A.R. offers a variety of assistance and with connections to resources and additional outlets for disabled veterans and their families to access throughout the year
<b>Recovery</b>	Recovery can be a slow daily process that it is supported through engagement with other veterans, family members, recreational activities & opportunities made possible through Warriors S.O.A.R. & supporters



**S. O. A. R.**

**SUPPORT ★ OUTREACH ★ ASSISTANCE ★ RECOVERY**

**WARRIORSSOAR.ORG**